

What can PED do for You?

Production Engineered Designs, Inc. (PED) is an extension of your internal new product development process. PED's mission is to turn innovation into manufacturable, cost competitive and user friendly products. Working as an extension of your internal product sourcing group with 30 plus years of domestic & Asian sourcing experience, PED can lower your manufacturing & development costs.

PED also functions as an extension of your Development Engineering & Marketing team:

- New ideas to solve old problems Tangible & perceived consumer benefits
- Evaluation of existing product lines directed at the next generation product
- Product ideas that complement your existing product line
- Next generation product concepts

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How does your business benefit?

- Reduce your time to market
- Reduce your development costs by minimizing staff requirement through the use of Asian partners that will absorb the detail product development costs
- Identifying product opportunities
- Creation of a technology roadmap
- Improve your internal product development efficiency

Who we are.

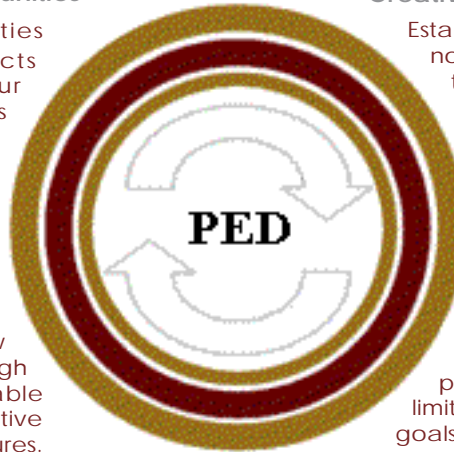
Production Engineered Designs has over 40 years of successful and creative product development experience in a variety of industries. Our experience is backed by 119 issued patents (23 pending). With expertise in the areas of engineering operations, business and financial management, patent and product development, and solution formulation, PED has maintained exemplary standards of client service and satisfaction. The principal is a top performing business leader at the international level. Production Engineered Designs was founded in 1992.



What is PED's Design Process?

Define Product Opportunities

- Identify opportunities through new products analysis & review our existing product lines against marketing / sales channels and brand recognition.
- Innovate new product concepts that expand your company's product line.
- Expand your new product portfolio through innovative demonstrable user friendly/cost effective features.



Creativity Through Technology Transfer

Establishing product differentiation with innovation through the linking of alternative technologies and materials to add features, improved user interface performance and consumer benefits.

Industrial Design Management

Development of procedures and process of your technical and marketing interface with outside industrial design firms to ensure product goals are achieved within realistic times frames, cost constraints, product target costs, manufacturing limitations and engineering performance goals.

Program Management/Reduced Product Development Cycles

Implementation of program timelines with decision tollgates, responsible group deliverables by date, inclusive of all decision processes from project initiation through production release.

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Proven experience and success.

PED is an individual with 40 plus years of successful & creative product development experience in a variety of industries, backed by 119 issued patents & 23 pending that include:

- . Consumer Household & Kitchen Products
- . Consumer Personal Care
- . Consumer Health Care
- . Consumer Living Environment
- . Business Machines & Office Products
- . Scientific Instrumentation Products
- . High Tech Optical Reconnaissance Systems

How you can reach us.

For more information about our services, please visit us at www.ped-inc.biz.
Contact us today at 630-513-1522 or via email at info@ped-inc.biz.

